



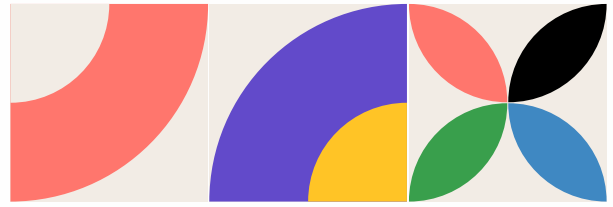
Maria Montessori River Series

LIVE MUSIC CONCERT SERIES AT THE MARIA
MONTESSORI AMPHITHEATRE IN THE HEART OF
HARBOR TOWN

**SPONSORSHIP • PARTNERSHIP • VENDOR
PACKET**

FALL 2023 + SPRING 2024 SEASONS

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OVERVIEW: MARIA MONTESSORI RIVER SERIES

The River Series, benefitting Maria Montessori School, was born in 2014. For almost 10 years, concerts highlighting original and authentic music have been enjoyed outdoors at the Maria Montessori School Amphitheatre in the heart of Harbor Town in downtown Memphis. Performers, staff and attendees alike would say that the River Series concerts are casual, fun and inviting - much like the venue and the school.

The River Series generates funds and resources for Maria Montessori School, but also offers an opportunity for the community to experience the campus and feel the magic of the school and the community it harnesses. The concerts aim to be as inclusive as possible, which is why admission is set at an affordable requested donation amount of \$10 per adult and \$5 per child. All monies raised from admission and concession donations directly benefit Maria Montessori School.



HISTORY:

MARIA MONTESSORI SCHOOL

Maria Montessori School was founded in 1986 by current Head of School Maria Cole. The school started at St. Michael's School on Summer Avenue with only six students, but the student body quickly expanded as interest from the community grew. By 1992, there were 60 students and it was time to find a new site that would accommodate a growing student body and further foster the principles of the Montessori education and environment.

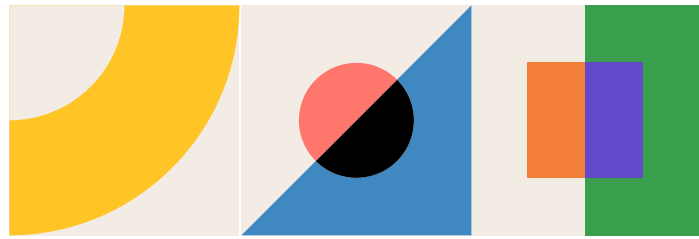
In the fall of 1992, Maria Montessori School opened in Harbor Town, providing additional space for the 3-6 year old environment and establishing the Elementary environment. In 1994, a development fund was created which funded construction of the second floor of the Harbor Town campus.

The completion of the Middle School environment in 1996 made Maria Montessori School one of the few middle school Montessori curriculums in the Mid-South. The River Garden and Amphitheater, which overlooks the Harbor Town marina, was completed in 2003. Finally, in 2004, the Toddler Community opened for children ages 18 months to 2 ½ years.

The school continues to thrive under the loving direction of Founder and Head of School Maria Cole and a gifted team of guides, support staff and volunteers.

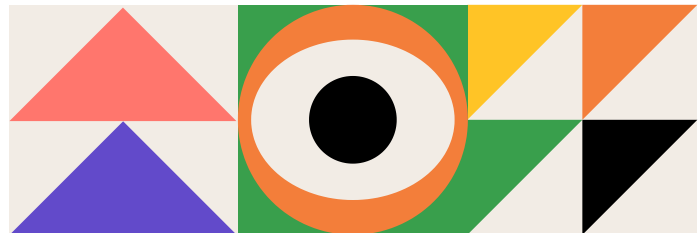


MISSION



The mission of the Maria Montessori River Series is to curate genuine, transformative musical experiences that inspire and ignite a passion for harmonious social connection in people of all ages and backgrounds. We strive to connect local authentic musical artists and audiences, fostering an environment where the diversity of community and culture is celebrated.

VISION



The vision of the Maria Montessori River Series is to provide an inclusive and positive space where people of all walks of life come together in support of Memphis' most unique learning environment. Our goal is to help ensure that Maria Montessori School has the funding and resources necessary to continue serving as an invaluable setting for education and personal development for generations to come.

EVENTS SCHEDULE

FALL 2023 SEASON

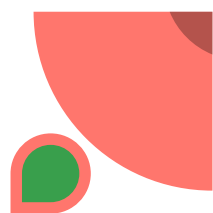
*DATES SUBJECT TO CHANGE



September 23, 2023*



October 7, 2023*



October 28, 2023*

SPRING 2024 SEASON

There will be four concert events in spring 2024. Dates and talent TBD.

SPONSORSHIP LEVELS



CORPORATE

<p>Platinum Sponsorship</p> <p>\$5,000</p>	<p>Company name/logo promotion:</p> <ul style="list-style-type: none"> • Sponsor banner • Social media • Back of River Series t-shirt • Day of program <p>10 attendees per concert 10 River Series t-shirts</p>
<p>Gold Sponsorship</p> <p>\$2,000</p>	<p>Company name/logo promotion:</p> <ul style="list-style-type: none"> • Social media • Back of River Series t-shirt • Day of program <p>8 attendees per concert 8 River Series t-shirts</p>
<p>Silver Sponsorship</p> <p>\$1,000</p>	<p>Company name/logo promotion:</p> <ul style="list-style-type: none"> • Social media • Day of program <p>5 attendees per concert 5 River Series t-shirts</p>
<p>Bronze Sponsorship</p> <p>\$500</p>	<p>Company name/logo promotion:</p> <ul style="list-style-type: none"> • Day of program <p>2 attendees per concert 2 River Series t-shirts</p>

INDIVIDUAL/FAMILY

<p>Platinum Sponsorship</p> <p>\$2,000</p>	<p>Individual/family name promotion:</p> <ul style="list-style-type: none"> • Social media • Back of River Series t-shirt • Day of program <p>8 attendees per concert 8 River Series t-shirts</p>
<p>Gold Sponsorship</p> <p>\$1,000</p>	<p>Individual/family name promotion:</p> <ul style="list-style-type: none"> • Social media • Day of program <p>6 attendees per concert 6 River Series t-shirts</p>
<p>Silver Sponsorship</p> <p>\$500</p>	<p>Individual/family name promotion:</p> <ul style="list-style-type: none"> • Day of program <p>4 attendees per concert 4 River Series t-shirts</p>
<p>Bronze Sponsorship</p> <p>\$300</p>	<p>individual/family name promotion:</p> <ul style="list-style-type: none"> • Day of program <p>2 attendees per concert 2 River Series t-shirts</p>

***Tax Deductions**

Given that Maria Montessori School has a 501c3 nonprofit designation, all sponsorships and donations are tax deductible.

PARTNER/VENDOR OPTIONS



SERVICES*

Food Truck*	Name/logo promotion: <ul style="list-style-type: none"> • Social media • Back of River Series t-shirt • Day of program 4 Additional concert guests 2 River Series t-shirts
Vendor Table*	Name/logo promotion: <ul style="list-style-type: none"> • Social media • Back of River Series t-shirt • Day of program 2 Additional concert guests 1 River Series t-shirts
Event Services <i>e.g. Musical Performances, DJ, etc.</i>	Name/logo promotion: <ul style="list-style-type: none"> • Social media • Back of River Series t-shirt • Day of program 2 Additional concert guests 1 River Series t-shirts
Volunteer at Event <i>e.g. Admission table, concessions, etc.</i>	<ul style="list-style-type: none"> • Admission to the concert • Free meal

GOODS*

Libations for Event (s)	Name/logo promotion: <ul style="list-style-type: none"> • Social media • Back of River Series t-shirt • Day of program 4 Additional concert guests 2 River Series t-shirts
Concessions for Event	Name/logo promotion: <ul style="list-style-type: none"> • Social media • Day of program 2 attendees per concert 1 River Series t-shirts
Equipment for Event(s)	Name/logo promotion: <ul style="list-style-type: none"> • Social Media • Day of program 2 attendees per concert 1 River Series t-shirts
In-Kind Product Donation	Named and promoted on social media outlets for promotional giveaways. 2 attendees per concert 1 River Series t-shirts

*Tax Deductions

Given that Maria Montessori School has a 501c3 nonprofit designation, all donations are tax deductible.

*Vendor/Food Truck Fees

As this is the first year we are adding vendors and food trucks, this fall season, we are not assessing any fees. We hope to collaborate with our vendors and food trucks to ensure each event is beneficial for both the concert and the vendor/food truck, especially after the season is over. If you find the event to be especially lucrative, a tax-deductible donation to the school would be appreciated!

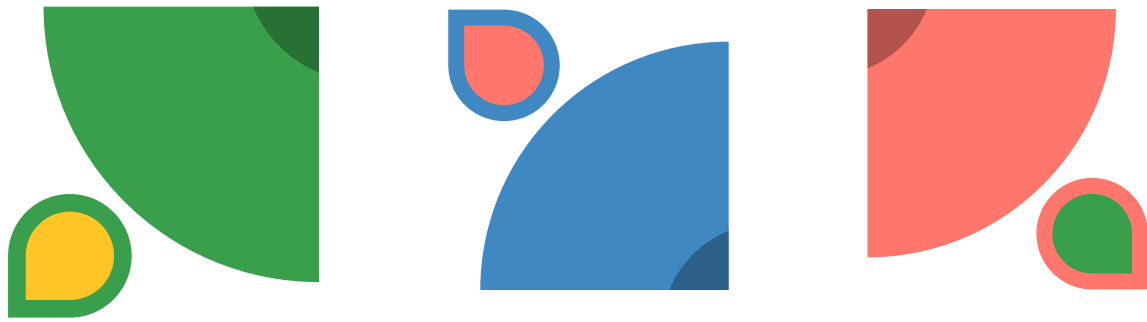


FOR INQUIRIES,
CONTACT:

River Series Board

- 🌐 RiverSeries.org
- ✉ MMSRiverSeries@gmail.com
- ☎ 901•493•4566 [Austin Wells]
- 📍 740 Harbor Bend Rd.
Memphis, TN 38103





THANK YOU FOR YOUR SUPPORT

Mission of the Maria Montessori School:

To provide an environment that frees the child to develop his/her full academic, emotional and spiritual potential.

Dear Contributor,

The Maria Montessori School (MMS) is a non-profit, non-denominational school which provides for a unique scholastic curriculum for children 18 months to 14 years. A Montessori education combines freedom with responsibility in the classroom, as well as a more active role for children in their own learning. The Maria Montessori School maintains standards of academic excellence, social awareness and moral development.

MMS has a long tradition of scaling tuition for some families who desire a Montessori education for their children. This tradition allows us to remain true to Dr. Montessori's philosophy and to one of our values that every child should have access to Montessori education if they desire it.

Your generous sponsorship, partnership, or vendor contribution to our River Series will support our efforts in raising funds to continue to support our families, guides, and learning assistants. It will help meet the needs of all children and families of the Maria Montessori School.

With Gratitude,

Maria S. Cole
Founder and Headmistress